



**DEVELOPING
BUSINESS-AWARE
ACADEMICS**

NETWORKING OPPORTUNITIES

Transform your ideas into action with
Developing Business-Aware Academics
networking initiatives.



**KEEP
UPDATED**



University of Exeter
Business School



Research
England

ABOUT US



Developing Business-Aware Academics (DBAA) is a four-year £5m Research England funded project, based at the University of Exeter Business School and working in collaboration with the Chartered Association of Business Schools (CABS) and a national network of partners.

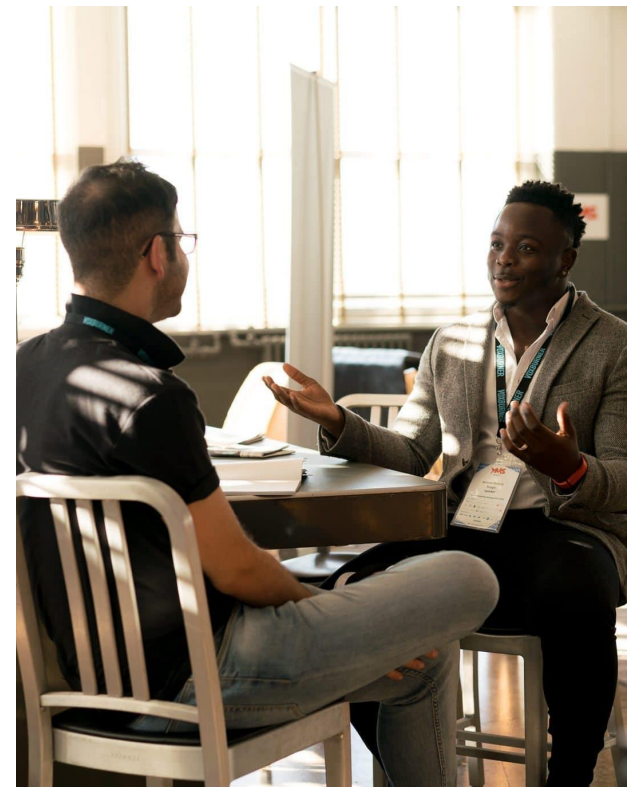
Participate in our study!
We are seeking doctoral and early-career researchers from all disciplines to take part in our pilot networking initiatives.

TAKE PART IN OUR PILOT INITIATIVES



NETWORKING WORKSHOP

1-3 hours



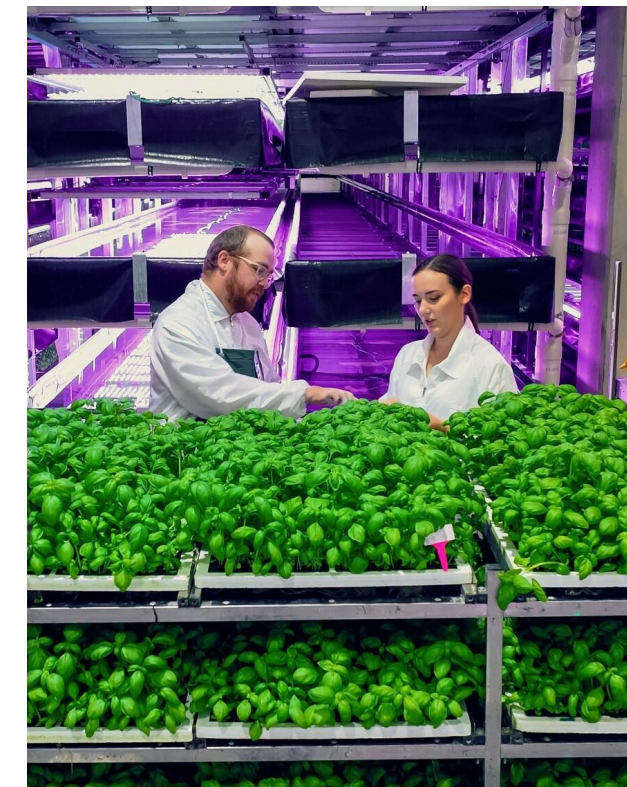
1:1 FEEDBACK SESSION WITH COACH

30 minutes



EXHIBITION HALL EXPERIENCE

1-2 days



WORKPLACE VISIT

Up to 1 day



NETWORKING EVENT

Up to 2 hours

NETWORKING WORKSHOP

Take part in practical activities to build your skills, confidence, and connections in this pilot workshop. Prepare for connecting with non-academic organisations by developing your understanding of industry in your research area.

AIMS & BENEFITS

- Understand how industry and policy engagement can generate research impact
- Identify areas and sectors for collaboration and impact
- Craft compelling narratives that resonate with non-academic organisations

LOGISTICS

A 60-90 minute, in-person or online workshop delivered by an experienced facilitator.



1:1 FEEDBACK SESSION

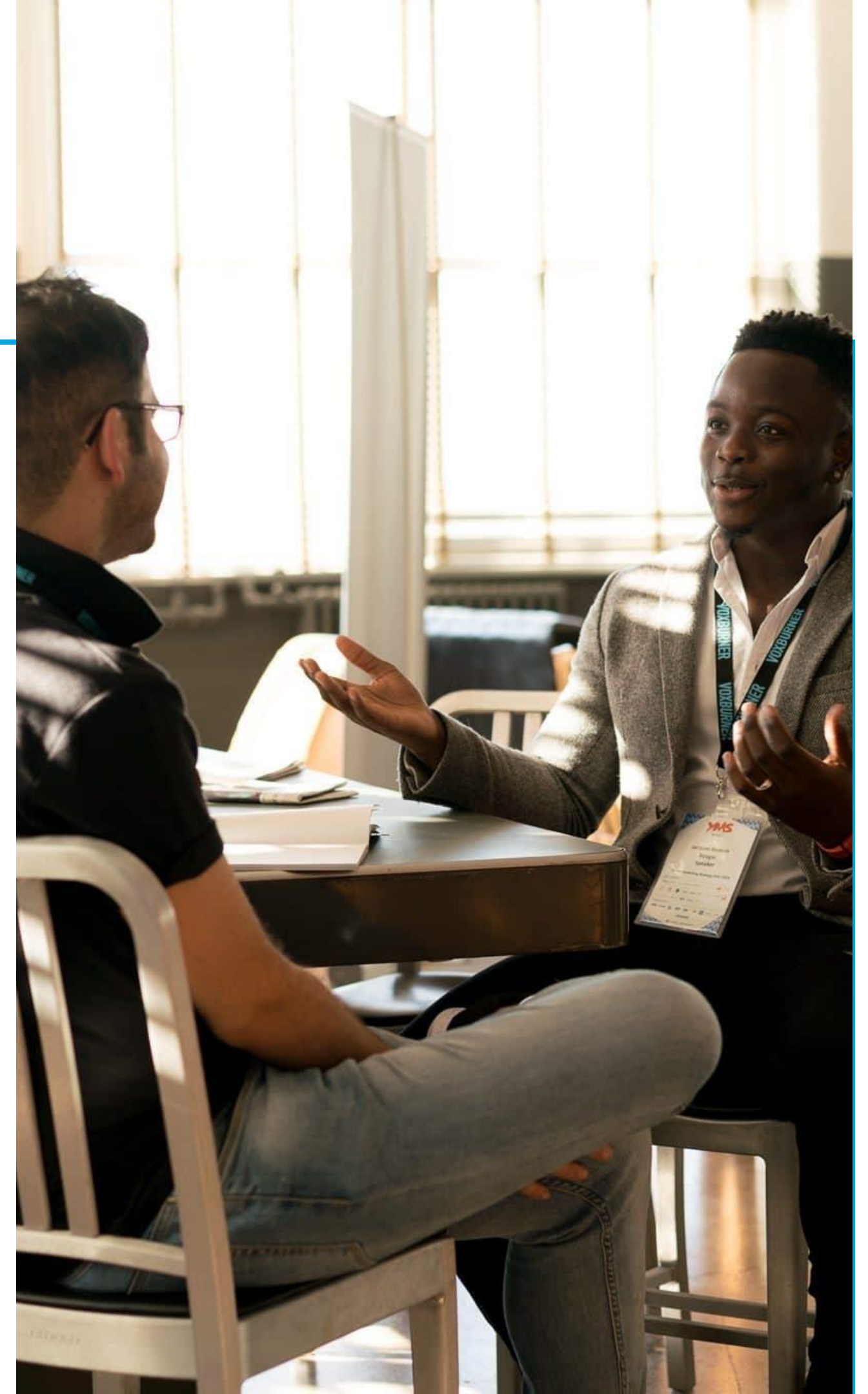
Meet with an experienced coach to develop your confidence in delivering clear and concise messaging about your research.

AIMS & BENEFITS

- Build confidence and skills for communicating with non-academic partners
- Rehearse and refine your jargon-free communication in a low-stakes setting
- Draw on the knowledge and insights of an experienced coach to receive immediate constructive feedback

LOGISTICS

A 30-minute online or in-person 1:1 session with an experienced coach.



EXHIBITION HALL EXPERIENCE

An introduction to face-to-face industry networking at a conference exhibition with the support of an experienced facilitator.

AIMS & BENEFITS

- Build networking skills and confidence with support from experienced facilitators
- Gain practical experience communicating your research with representatives from industry and non-academic organisations
- Make networking feel natural and enjoyable

LOGISTICS

Financial assistance may be available help you attend an industry conference relevant to your discipline. Please contact us to discuss.



WORKPLACE VISIT

Develop your understanding of business through a visit to a non-academic workplace aligned with your research areas. Learn about industry R&D, workplace culture, and priorities.

AIMS & BENEFITS

- Collaboratively explore different approaches to research and development
- Understand industry priorities and goals
- Network with a mixed academic-industry group
- Build relationships, skills, and confidence
- Contribute to industry-academia knowledge exchange

LOGISTICS

A facilitated visit to a local industry organisation. Exact details will vary between organisations. Please contact us to find out more, or if you have a suggestion for a company you would like to visit.



NETWORKING EVENT

A tailored networking event for academic researchers and industry representatives to showcase and celebrate collaborative research. May include inspirational speakers, panel sessions, round tables, and much more.

AIMS & BENEFITS

- Highlight existing collaborations, spark new relationships, and drive innovation and impact
- Expand your professional network across and beyond academia
- Explore possible new collaborations or funding opportunities
- Ignite your professional curiosity

LOGISTICS

Details will be tailored to the needs of participants.





**READY TO EXPLORE?
GET IN TOUCH BY EMAILING
DBAA@EXETER.AC.UK**

