



## Information and Consent template for case studies

### Title of study: Developing Business-Aware Academics

You are being invited to take part in an academic research study. Before you decide to participate in this study, it is important that you understand why the research is being done and what it will involve. Please take the time to read the following information carefully.

### Purpose of the research

The Developing Business-Aware Academics (DBAA) project brings together academics, industry, non-profits and policy makers to inspire collaborative and impactful research that addresses today's most urgent societal and environmental challenges. As part of the project, we are collecting case studies to showcase academics at different stages of their journey who successfully already work with partners beyond academia to create impact or who are exploring opportunities. We will use these examples to inspire and motivate others. Case studies are also a form of research data collection to answer specific research questions, for example about the characteristics and backgrounds of academics that successfully engage beyond academia. Once we have collected a library of case studies, we will analyse them at the aggregate level to identify any trends. The data collected will contribute to an evidence base to inform the design of initiatives that will offer doctoral and early-career researchers from all disciplines the knowledge, skills, and networking opportunities to engage effectively beyond academia.

### Who is doing this research?

The lead researcher of this study is Professor Alison Truelove. Professor Truelove is an Associate Professor in the University of Exeter Business School. Other researchers on the team include Dr Jo Bowler, Dr Kate Ellis, and Dr Felipe Nascimento Rodrigues.

You will be interviewed by Dr Jo Bowler.

### Ethical review of this Research

This study has been reviewed by the University of Exeter Business School Research Ethics Committee and received a favourable review. The review reference is **6500253**. The Business School Ethics Committee may be contacted by email via the Research Ethics & Governance Officer, Alexa Guy, [A.Guy@exeter.ac.uk](mailto:A.Guy@exeter.ac.uk).

### Procedures of this study

You are invited to respond to questions for a case study as part of our research study. You may be asked to provide written responses or to participate in an interview. The interview will take approximately 45 minutes and will be conducted online via Teams. During the interview, you will be asked a series of questions related to your career and your experiences of engaging with organisations beyond academia. The questions are designed to gather your personal experiences, opinions, and insights. With your consent, the interview will be recorded to ensure accuracy in



capturing your responses. These recordings will be transcribed and analysed for research purposes and will be written up as a case study for public dissemination via our project communication channels. You may decline to answer any question or stop the interview at any time without any consequences. Your participation is entirely voluntary. You will be sent the case study to review, edit and approve before it is shared publicly. The case study will not be shared publicly without your consent.

Please note, your name and affiliation will be retained, and will appear on the case study. It will also be retained in any research dataset that develops from the library of case studies, and may be used in any subsequent publications.

### **Benefits and risks of taking part**

There is unlikely to be any immediate direct or personal benefit to you in taking part, but we hope the research findings will inform the development of training initiatives in business skills, competencies and mindsets for doctoral and early-career researchers that you may find useful in your career. There may be some benefit to you if the project showcases your work and there may be some benefit to society; but this cannot be assured at the start of the research project. There are no risks to taking part in this research greater than that which you may encounter on a daily basis in your normal life or that may result from publicising your work. If you feel any discomfort or doubt about taking part you can take a break at any time during the interview, or stop the interview completely at any time.

### **Voluntary participation and your right to withdraw.**

Your participation in this study is entirely voluntary. You are under no obligation to take part.

If you wish to withdraw before completing the interview, the researcher will ask you if you are happy for the partial transcript to be used for research purposes. The partial transcript will only be used with your consent.

If you wish to withdraw your transcript after completing the interview, you may contact the DBAA project team to request the deletion of your data from the dataset, and from any further analysis / publication. You will need to cite the name of your organisation, and your position within it, at the time of interview, to enable the team to identify your data in the dataset. You will be able to request that the DBAA project team delete your data at any time up until the end of the project in June 2027.

If you request to withdraw your data after you have consented for the case study to be shared publicly, the project team will remove your case study from the project website. They will endeavour to remove it from other sites but, once the information is in the public domain, this may not always be possible. You will not be able to withdraw your data after the research results have been published. The Data Controller for this research is the University of Exeter. You may contact the Information Governance office of the University of Exeter by emailing [dataprotection@exeter.ac.uk](mailto:dataprotection@exeter.ac.uk)

[University of Exeter Data Protection for Research Statement](#)

[Microsoft privacy statement](#)



### **The Results**

Results will be published or presented in academic papers and presentations. If you wish to be updated about the results of this study, please email [dbaa@exeter.ac.uk](mailto:dbaa@exeter.ac.uk).

### **Thank you for participating in this study!**

Thank you for taking part in our research about how best to bring together academics, industry, non-profits and policy makers to inspire collaborative and impactful research that addresses today's most urgent societal and environmental challenges.

The purpose of this case study interview was to showcase academics at different stages of their journey who successfully already work with partners beyond academia and contribute to an evidence base to inform the design of initiatives that will offer doctoral and early-career researchers from all disciplines the knowledge, skills, and networking opportunities to engage effectively beyond academia.

If you have any questions or you are interested in finding out more about this research you may contact the researcher, Jo Bowler, by email at [J.Bowler2@exeter.ac.uk](mailto:J.Bowler2@exeter.ac.uk).